

## Office of Executive Director of Institutional Effectiveness and Human Resources

**WHAT:** Minutes - University Strategic Planning Team Meeting

**WHEN:** 3:00 – 3:30 – August 12, 2026

**WHERE – Pierce Conference Room** or via Teams for those who cannot attend on campus.

### **INVITED ATTENDEES:**

President: James T. Genovese

Executive Vice President & Chief of Staff: Dr. Drake Owens

Executive Vice President & Provost: Dr. Greg Handel

Vice President, The Student Experience: Reatha Cox

Executive Director, Economic Development & Advancement: Laurie Morrow

Executive Director, University Affairs: Jennifer Kelly

Executive Director, Institutional Effectiveness & Human Resources: Veronica Biscoe

Chief Financial Officer: Rodney Wilson

Chief Information Officer: Ron Williams

Chief Marketing Officer: Cole Gentry

Dean, College of Arts & Sciences: Dr. Francene Lemoine

Dean, Gallaspy College of Education & Human Development: Dr. Neeru Deep

Dean, College of Nursing & School of Allied Health: Dr. Aimee Badeaux

Dean, School of Business: Dr. W. Scott Wysong IV

Dean, Graduate School: Dr. Greg Handel

Director, Intercollegiate Athletics: Kevin Bostian

Director, Culture & Climate: Brittany Blackwell Broussard

Director, Institutional Effectiveness (DIE): Amy Craig

Faculty Senate President: Dr. Benjamin Forkner

Research Council: Dr. Betsy E. Cochran

Director, Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

SACSCOC Writing Team: Dr. Christopher Gilson

Student Government President: Kieler Soape

### **Agenda:**

❖ **Key Dates.** The DIE highlighted the following AC 2024-2025 IE Model Key Calendar Dates:

- |               |                                               |
|---------------|-----------------------------------------------|
| ❖ 12 Aug 2026 | Strategic Planning Team Meeting               |
| ❖ 13 Aug 2026 | University Assessment Committee Meeting       |
| ❖ 11 Sep 2026 | Input due for AC 2025 – 2026 Assessment Brief |
| ❖ 23 Sep 2026 | AC 2025 – 2026 Assessment Brief to President  |
| ❖ 07 Oct 2026 | AC 2025 – 2026 Assessment Report Published    |

**NOTE.** Everyone, including SFAs owners, received their templates for updating on August 11, 2026 from the DIE. Dr. Cochran also provided hard copies of metrics to individuals at the meeting where applicable. Please note AC 2025-2026 – *Leading the Way* is our third full

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quantitative assessment of Strategic Plan 2023-2028 *Providing Education of Enduring Value*. **Turn in your slide to the DIE no later than 11 September 2026.**

- ❖ **Discussion Re: Strategic Plan Path Forward.** The DIE initiated discussion regarding the Strategic Plan on moving forward during the upcoming 2026 – 2027 Assessment Cycle: The following points were made:
  - ❖ With the recent submission of the SACSCOC Differentiated Review Report, this year presents an ideal time to review current objectives, refine or remove outdated objectives, and reimagine new objectives that establish a higher standard and drive continuous improvement.
  - ❖ During the 2026 – 2027 Assessment Cycle, data collection will continue and remain the same; however, additional planning and collaboration will occur as Strategic Focus Areas are restructured to better meet the needs of the University.
- ❖ **Assessment Analysis.**
  - Strategic Focus Areas: 100% of the objectives were met. Out of 64 metrics measured, 75% were positive.
  - Academic Program Assessments: 88% of the Student Learning Outcomes were positive. This was up 1% from last year.
  - Service Units: Service Outcomes remained the same as last year with 86% positive service outcomes.
  - University Core: With a 4.5 % increase in the number of Assessments completed, 92% of the SLOs were positive which is a significant increase from last year's 67%.
  - Mission Accomplishment: Out of 1,396 Outcomes, Measures, Objectives, and Metrics, 1,168 were positive which equates to 84%. This is a ten-year high score for the University.
- ❖ **SRC Differentiated Review Update and Timeline.** The SACSCOC Differentiated Review Report was submitted August 7, 2026. The Vice President is schedule to visit the University in November, and updates will be forthcoming as information and details are confirmed regarding this visit.
- ❖ **Plan of Action for the President's Brief.** The DIE stated the briefing process would mirror previous years. Presenter input is due the DIE on September 11, 2026. Focus on brevity and impact - present only critical information necessary for president as information or for decision-making. Make certain all data points and metrics are aligned to those provided by Dr. Cochran.
- ❖ **IE Model (Holistic).** The IE Model Master Plan has been updated and included in attachments for the meeting.
- ❖ The meeting adjourned at 3:34. The next SPTM meeting is on November 11, 2026, in the Pierce Conference Room.

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