



CURRICULUM REVIEW COUNCIL

August 11, 2026

Microsoft Teams

CRC Meeting Minutes

Call to Order: 3:30

Adjourned: 3:43

Member's Present:

Dr. Greg Handel, Chair

Mrs. Barbara Prescott

Dr. Benjamin Forkner

Mrs. Megan Lowe

Dr. Leeann Sticker

Mr. Kieler Soape

Dr. Thomas Reynolds

Dr. Greg Bouck

Dr. Jackie Calhoun

Mrs. Rebecca Farmer

Dr. Myla Landry

Mrs. Rachel Marsh

Dr. Vianka Miranda

Guest Present:

Dr. Keith Dromm

Dr. Leslie Gruesbeck

Dr. Curtis Penrod

Dr. Scott Wysong

I. Department of New Media, Journalism and Communication Arts

A. Add the following new course for undergraduate credit (effective Fall 2026):

- COMM 3550 – Athletics Event Planning (3-3-0).

- B. Revise Sports Media Concentration (225I) requirements to read (effective Fall 2027):

Sports Media Concentration (225I): Communication 2110, 2440; Communication 3510 or 3520; Communication 3500 or ~~3550~~ or 3650; Communication 4230 or 4260 or 4500; 12 hours of Communication electives.

Action: All items approved without opposition.

II. The Louisiana Scholars' College

- A. Revise the joint major in Communication (826) to read (effective Fall 2027):

Communication Joint Major Requirements: (48 semester hours)
Students seeking a major in Communication must complete ~~24~~ 9 semester hours in the Communication Core and 27 semester hours in one of the three available concentrations, within the 120 semester hour Communication curriculum. Communication core courses include: Communication ~~1040, 2020,~~ 2040, 2510, and 3260, ~~4700, and 4910.~~
Support courses: SLSC 4000, SHUM 480T, 482T.

Action: Approved without opposition.

III. Department of Fine and Graphic Arts

- A. Making the following undergraduate course change:
- ART 1350 – Add pre-requisite
- B. Remove Craft concentration (815D and 214D)
- C. Remove Interdisciplinary Design Concentration (815C and 214E)

Action: All items approved without opposition.

IV. Theatre and Dance Department

A. Make the following undergraduate course change:

- DAN 2050 – Remove pre-requisite

B. Revise the Production and Design major requirements (246) to read

- Production and Design Electives: (14 semester hours) Theatre 3140, 3240, 3250, 3260, 3300, 3350, 3390, 4270, 4310, 4420, 4430, 4550, 4560, 4570, 4580, 4590, 4600, 4610, **4620**.
- Theatre and Dance Elective: (15 semester hours) Theatre 2330, 2340, 2350, 2370, 2380, 3030, 3120, 3140, 3220, 3240, 3250, 3260, 3300, 3320, 3340, 3350, 3360, 3390, 4030, 4040, 4050, 4220, 4230, 4240, 4250, 4260, 4270, 4300, 4310, 4320, 4340, 4350, 4360, 4370, 4380, 4420, 4430, 4450, 4480, 4520, 4540, 4550, 4560, 4570, 4580, 4590, 4600, 4610, **4620**; Dance 1020, 1030, 1040, 1190, 1600, 1660, 2020, 2030, 2040, 2190, 2200, 3060, 3070, 3180, 3280.

Action: All items approved without opposition.

V. School of Business

A. Add the following new graduate level courses (effective Fall 2027)
(Approved by the Graduate Council):

- BLAW 5100 – Business/Healthcare Law, Ethics, and Compliance (3-3-0)
- BUAD 5200 – Artificial Intelligence Applications for Business and Management (3-3-0)
- BUAD 5300 – Entrepreneurship (3-3-0)
- BUAD 5400 – Global Business Strategy (3-3-0)
- BUAD 5500 – Capstone Seminar in Business and Management (3-3-0)
- BUAD 5600 – Internship/Field Experience (3-3-0)
- BUAD 5840 – Analytics for Managers (3-3-0)
- FIN 5100 – Financial Intelligence for Managers (3-3-0)
- FIN 5320 – Data Analysis for Accounting and Finance (3-3-0)

- MGT 5100 – Negotiation and Conflict Resolution (2-2-0)
- MGT 5270 – Human Resources and Talent Strategy (2-2-0)
- MGT 5410 – Strategic Leadership and Change Management (3-3-0)
- MGT 5460 – Operations and Lean Methods (2-2-0)
- MKTG 5100 – Advanced Marketing Management (3-3-0)

B. Add a new Master of Business Administration (xxxx) (Approved by the Graduate Council)

Admission Requirements of the Program:

- Bachelor's degree from a recognized accredited college/university;
- Official transcripts from all colleges/universities attended;
- Two letters of recommendation
- One of the following:
 - Minimum undergraduate GPA of 3.0 (GRE/GMAT/essay waived) OR
 - Minimum undergraduate GPA of 2.5 and one of the following:
 - GRE Score of 280 (verbal plus quantitative) or equivalent GMAT score
 - Two to three-page essay on experience in business administration field and why the student is an appropriate fit for the Northwestern State Business Administration program. Format should be Times New Roman, 12-point font, 1-inch margins, and APA style.

For graduate transfer students, admission to the MBA program requires the following items:

- Bachelor's degree from a recognized accredited college/university;

- Two letters of recommendation;
- Official transcripts from all college/universities attended;
- Nine earned graduate hours with a 3.0 or higher graduate GPA from a recognized accredited higher education institution.

Program Requirements:

- A. Foundations: (21 semester hours) Business Administration 5840; Business Law 5100; Finance 5100; Management 5100, 5270, 5410, 5460; Marketing 5100
- B. Electives: (9 semester hours) Three of Business Administration 5200, 5300, 5400, 5600 (may be taken twice); Computer Information Systems 5450, 5550; Finance 5320
- C. Application Area: (3 semester hours) Business Administration 5500

Action: All items approved without opposition.

Curriculum Review Council Meeting Minutes
For
August 11, 2026

Barbara L. Prescott Digitally signed by Barbara L. Prescott
Date: 2026.09.09 07:47:46 -05'00'

Mrs. Barbara Prescott, University Registrar

Greg Handel Digitally signed by Greg Handel
Date: 2026.09.10 09:44:32 -05'00'

Dr. Greg Handel, Executive Vice President and Provost

James T. Genovese Digitally signed by James T. Genovese
Date: 2026.09.10 10:02:32 -05'00'

James T. Genovese, University President